

How to choose your style statement

Understanding yourself will help you understand what you want to project visually in the world via your clothing. These questions will help you quantify values that are important to you and enable you to create a personal style statement that best reflects you.

Choose two words that best represent your personality.

1. _____ 2. _____

Choose two words that are your strongest attributes.

1. _____ 2. _____

Choose two character attributes you find attractive in others.

1. _____ 2. _____

Choose two adjectives of how you would like to be perceived by others.

1. _____ 2. _____

What is the most important thing that people understand about you?

1. _____

You should have seven words now that describe yourself and two words that you aspire to.

Narrow this list down to just five words that resonate the strongest with your inner self, personal values and core beliefs and write them below.

1. _____ 2. _____ 3. _____

4. _____ 5. _____

This is your personal style statement.

Make a note of these words or memorize them. They are important to you. Use them as a tool to guide you the next time you are shopping or are getting dressed. They will ensure your clothes are expressly communicating how you desire to be perceived by the world around you.

Style isn't about wanting to be someone else, or following rules, it is about knowing yourself, believing in yourself and working with what you have to create a visual representation of your soul on the outside for all the world to see.

Suzanne Carillo style, smiles & stories

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